SOCIAL MEDIA MARKETING FOR FILMMAKERS

BY KUNAL SRIVASTAVA

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MIND TO (BEYOND) SCREEN

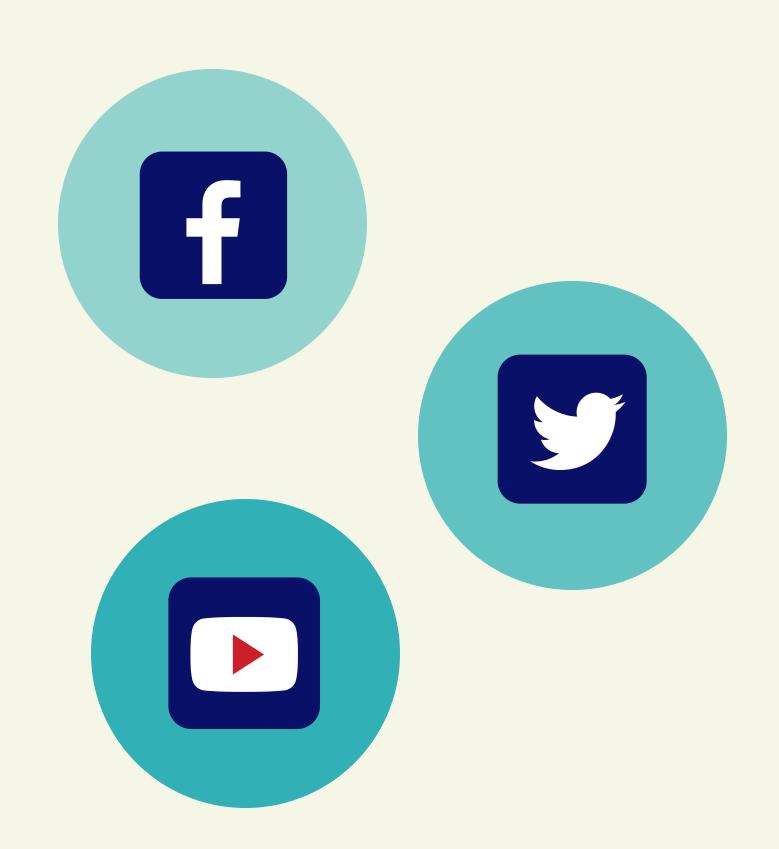






Demographics:

Interests
Age
Community
Religion
Education
Geography
Income Levels

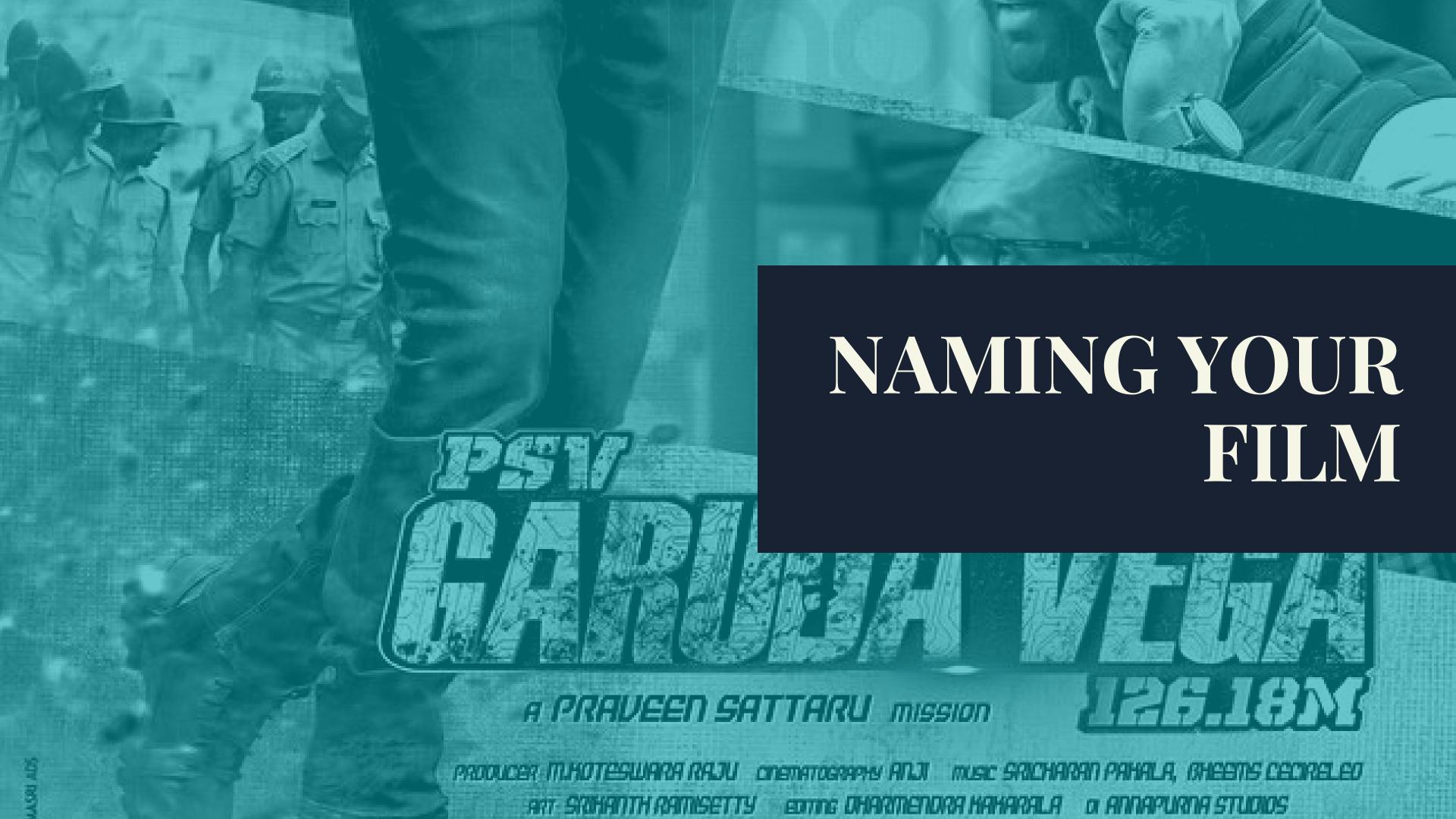


















BUDGET: \$11,000

REVENUE:

\$62 MILLION - THEATRICAL \$75 MILLION - SATTELITE + OTT SERIES BOX OFFICE: +\$900 MILLION







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