

SOCIAL MEDIA MARKETING FOR FILMMAKERS

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MIND TO (BEYOND) SCREEN



CREATE A
NEED





DEFINE YOUR AUDIENCE

Demographics:

Interests

Age

Community

Religion

Education

Geography

Income Levels





CONTENT IS
KING

A man in a dark suit, white shirt, and tie is running through a field of tall, dry grass. He is looking back over his shoulder with a determined expression. The entire image is overlaid with a semi-transparent teal color. On the right side, there is a dark blue rectangular box containing the text "SOCIAL MEDIA CHANNELS" in a white, serif, all-caps font.

SOCIAL MEDIA CHANNELS



**MAKE A
WEBSITE**

A man in a white helmet and a dark vest with a camera strap is the central figure. He is looking directly at the camera with a serious expression. The background is a wooded area with many trees. Other people are visible in the background, but they are out of focus. The entire image has a teal color overlay.

MAKE A PRESS KIT

NAMING YOUR FILM

**PSV
HARRI**

A PRAVEEN SATTARU MISSION

126.18M

PRODUCER MUHOTESWARA RAJU CINEMATOGRAPHY ANJI MUSIC SAICHARAN PAHALA, SHEETS CECHELED
ART SRIHATH RATHISETTY EDITING DHARANENDRA MAHARAJA DI ANNA PURNA STUDIOS

A teal-tinted photograph of a workspace. In the foreground, a hand is writing on a notepad with a pen. To the right, another hand is pointing at a document. A laptop is open in the background. On the desk, there are two glasses of water, a pair of glasses, and several sheets of paper. The overall scene suggests a professional or creative work environment.

SEO

SOCIAL MEDIA BUDGETS



PARANORMAL ACTIVITY

2010



BUDGET: \$11,000

REVENUE:

\$62 MILLION - THEATRICAL

\$75 MILLION - SATELLITE + OTT

SERIES BOX OFFICE: +\$900 MILLION



GREATEST MOVIE EVER SOLD



PURGE (2013)



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